National Intellectual Property Awareness Mission (NIPAM)

Office of Controller General of Patents, Designs and Trade Marks, has successfully conducted the IPR awareness/training program under the special mission called "National Intellectual Property Awareness Mission (NIPAM)" at Government Degree College, Srisailam on 15/03/2022.

All the Teaching Staff and students participated in the "National Intellectual Property Awareness Mission (NIPAM)" on 15/03/2022.

The National Intellectual Property Awareness Mission (NIPAM) is an initiative launched by the Government of India to promote awareness, outreach, and capacity building on intellectual property rights (IPR) among various stakeholders in the country. It aims to foster a culture of innovation and creativity by educating individuals and organizations about the importance of protecting their intellectual property assets.

NIPAM seeks to address the following objectives:

- 1. Awareness Generation: Creating awareness among inventors, creators, entrepreneurs, and the general public about the significance of intellectual property rights in fostering innovation, economic growth, and competitiveness.
- 2. **Capacity Building**: Providing training and capacity-building programs to stakeholders, including researchers, MSMEs (Micro, Small, and Medium Enterprises), startups, and enforcement agencies, to enhance their understanding of IPR laws and procedures.
- 3. **IPR Promotion and Commercialization**: Facilitating the commercialization of intellectual property assets by supporting technology transfer, licensing, and IP valuation activities.
- 4. **Policy Advocacy**: Advising policymakers on the formulation of effective IP policies and regulations to encourage innovation and protect the rights of inventors and creators.
- 5. **International Cooperation**: Collaborating with international organizations and IP offices to share best practices, experiences, and resources for the promotion and protection of intellectual property rights.

Overall, NIPAM plays a crucial role in building a conducive environment for innovation and creativity in India by strengthening the intellectual property ecosystem and ensuring that inventors and creators receive adequate recognition and protection for their contributions.















